

There are six F's in the sentence! Read again:

FINISHED FILES ARE THE
RESULT OF YEARS OF SCIENTIFIC
STUDY COMBINED WITH THE
EXPERIENCE OF YEARS

Almost everyone guesses three. Why? It seems that the brain cannot correctly process the word "OF". The letter F usually makes the "f" sound, like in "fox". However, in the word "of", it makes a "v" sound. Somehow, your brain overlooks the word "of" as it scans for the sound of "f".